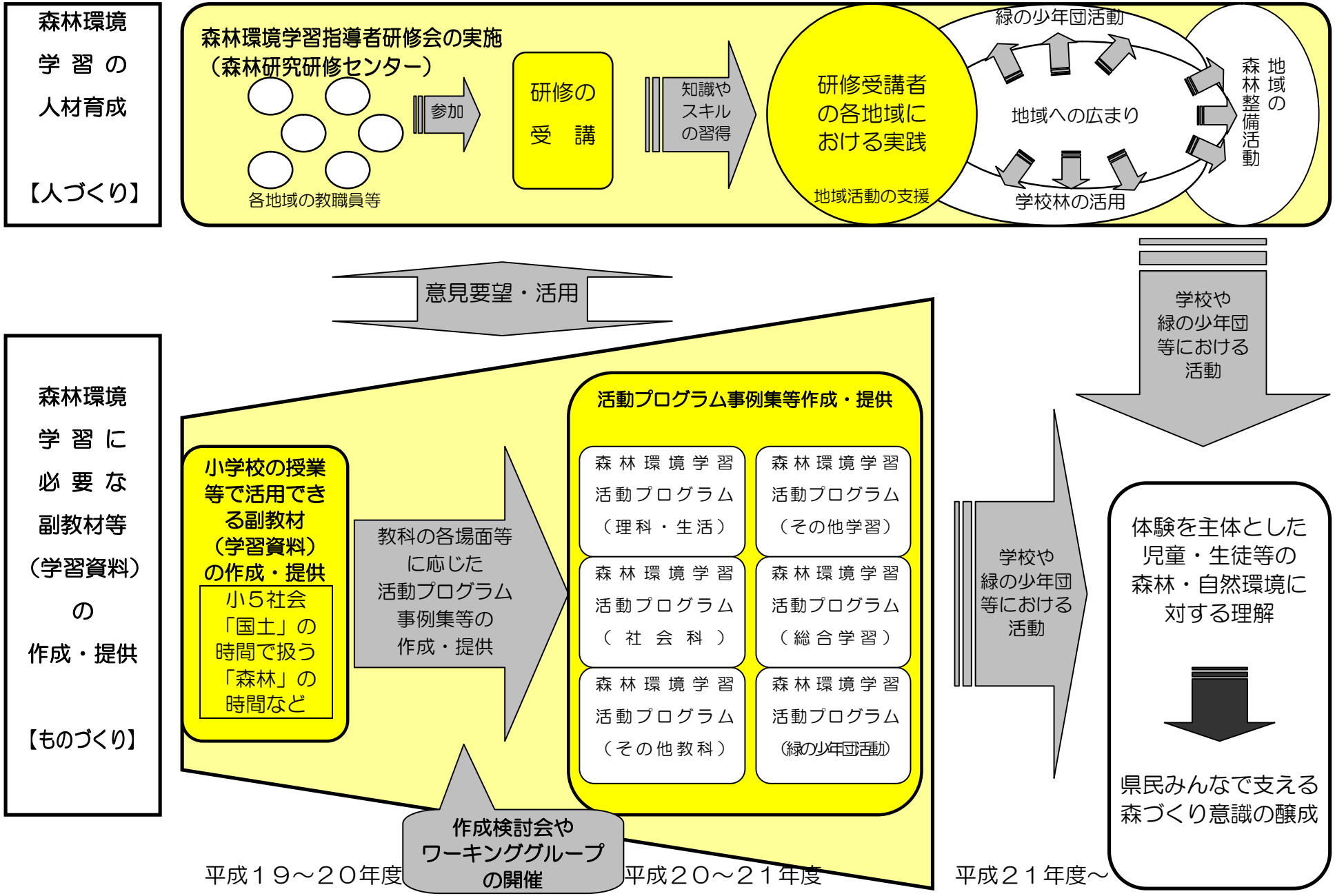自然（森林）環境学習推進事業の具体的な進め方